

FOR IMMEDIATE RELEASE

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## “Fall” in Love with the Beauty of America’s Byways™

*Discover the 2003 fall foliage season on the “roads less traveled”*

**Washington, D.C.** – It’s that time of year again, when nature’s fall palette calls to the artist in all of us with millions of Americans taking to the nation’s roadways to catch the show of colors. Many drivers take major interstates and highways – often crowded with bumper-to-bumper traffic – to their destination when they should be opting for the greatest show of all – America’s scenic byways.

“America’s Byways™ are special destinations, possessing unique intrinsic qualities that makes each road special,” said Phil Noblitt, Blue Ridge Parkway Spokesperson. “While every Byway is an adventure worth exploring, many offer a spectacular fall show that should not be missed.”

When planning your weekend getaways this fall, enjoy the drive with America’s Byways™. Routes that are known especially for their natural beauty during the fall season include:

- **Kancamagus Highway** meanders through some of the most beautiful forests in New Hampshire, which yield a stunning array of colors in the fall. Many believe this route to be one of the top fall foliage trips in the world. Try to go on a weekday to avoid possible crowding.
- **Blue Ridge Parkway** is a scenic drive that travelers go out of their way to experience. Extending through the heart of the Appalachian Mountains, many visitors come to this Byway primarily for the burst of red, yellow, and orange color that reveals the true personality of this deeply romantic part of the nation.
- **Loess Hills Scenic Byway’s** unique land features make a beautiful backdrop to the forests and prairies of Western Iowa. As it sits along the Missouri River, travelers can experience spectacular fall foliage in the heart of the Midwest.

America's Byways™ are a collection of distinct and diverse roads, designated by the U.S. Secretary of Transportation. With 96 National Scenic Byways and All-American Roads located in 39 states, you'll surely find one to discover this fall season! For more information about America’s Byways™ or a map, call 1-800-4-BYWAYS (1-800-429-9297) or visit the National Scenic Byways Program website, [www.byways.org](http://www.byways.org). For more information about itineraries, visit [www.byways.org](http://www.byways.org) or [www.seeamerica.org](http://www.seeamerica.org).

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### **About America’s Byways™**

The America’s Byways™, established under the Federal Highway Administration, coordinates All-American Roads and National Scenic Byways. There are 75 National Scenic Byways and 21 All-American Roads in 39 states, including nine with portions in more than one state. These roads were selected because they possess some or all of the following intrinsic qualities: scenic, historic, natural, recreational, cultural and archeological. America's Byways™ are a collection of distinct and diverse roads, their stories and treasured places.

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